















# The Tug-of-War of CANADIAN INDUSTRY

*Which Side  
are YOU on*

?



**VICTORY!**

Fired with unquenchable faith in Canada's destiny, the constructive elements of Canadian business life are slowly but surely gaining victory over the forces of Indecision, Inertia, Inefficiency, Delay, False Rumor, Foolish Hoarding and Fear.

With taut muscles and tightened belts Courage, Foresight, Good Advertising, Competent Management, Honest Values, Wise Spending and Faith have taken an unyielding grip on the tug-of-war rope.

Every ounce of energy is summoned to the contest. This is a struggle in which no Canadian is neutral.

It affects the welfare of everyone. Which side are YOU on?

**NOW—All Together for "Better Business!"**

The daily newspapers of Canada believe in the future of this country.

No substitute has yet been devised to take the place of good newspaper advertising.

Experiments may be made in devious channels, but they lack the sales effectiveness that the daily newspaper always has delivered, and is delivering to advertisers to-day.

(This advertisement is sponsored by the Canadian Daily Newspapers Association)



## QUEBEC SHOWS HUGE SURPLUS

Liquor Revenue Big Factor in Profit of \$4,210,140

Canadian Press  
QUEBEC, Que., Jan. 8.—A surplus of \$4,210,140 in the balance of the province for the fiscal year ended June 30, 1930, was announced in the legislative assembly, by Hon. L. A. Macdonald, premier and provincial treasurer.  
Total revenue of the province for the year under review, was fixed at \$1,835,140, while the expenditures were \$3,245,280. A sum of \$2,410,140 was placed apart for reduction of the provincial debt.  
Premises among the revenues of the province was that obtained from the liquor law operations, which brought \$8,000,000. The gaming tax rendered \$1,972,038. The tax on corporations and firms \$1,444,492, and the succession duties \$2,288,028. The automobile tax yielded \$2,222,000 and hotel licenses returned \$2,548,011. Department of lands and forests estimated a total revenue of \$1,853,588, that of colonization and fisheries, the sum of \$202,084.  
Cost of civil government in the province of Quebec during same period, was \$2,009,049, while legislative cost \$178,697. The administration of justice cost \$2,393,824. Public instruction, \$4,490,490. Hygiene, \$644,488, agriculture \$2,202,267 and the highways \$10,931,168.

### Einstein Will Go To Big Observatory

Associated Press  
PARADISE, Cal., Jan. 8.—Albert Einstein, master of theoretical physics, is to go to school at Mt. Wilson observatory. He plans to join the semi-annual advance studies in astronomy instructed nightly by an observer of the Carnegie Institution of Washington.  
One of the interesting things they will tell the Berlin professor about are stars that pulsate, brighten and fade periodically, rhythmically like a beating heart. These are the exploded variables.  
Dr. Edwin P. Hubble, who perches on the turret of the largest telescope in the world, explains they are indicators of distances to the astronomer.

### Conservative Is Leading Re-count

Canadian Press  
OTTAWA, Ont., Jan. 8.—David McLaughlin, Conservative candidate for Eastern constituency, is leading 37 free votes as a result of recount proceedings taken in pole 1 to 13, inclusive, which opened at the court house here Thursday morning.  
The tallies are still undecided, two of which were originally counted for McLaughlin, while the other was originally admitted as a McGibbon tally. There is a possibility that all three tallies may be altered, in which case McLaughlin's majority would be reduced to three.  
It is expected that the work will be completed by Saturday.

### Tradewind To Hop For Azores Today

Associated Press Cable  
HAMILTON, Ont., Jan. 8.—A tall wind and fair skies were hoped for today by Mr. David McLaughlin, William S. MacLaren, as they prepared for an early take-off for the Azores on the second stage of their transatlantic voyage.  
The two airmen remained yesterday to repair the oil supply feed line of their plane, the Transatlantic which they brought here Wednesday from Norfolk, Va. after a flight of six hours and fifty-five minutes.

### HOOVER ENTERTAINS

WASHINGTON, D.C., Jan. 8.—President and Mrs. Hoover Thursday night entertained at the largest and most elaborate White House dinner of the Washington social season—that given by the diplomatic corps in honor of the various ambassadors and plenipotentiaries in Washington with their wives were the guests of honor.

## "Business Has Gone to the Dogs"

This expression is heard from many business people. We would like to ask this question and give the answer:—

How far would a dog run into a thick woods?  
Ans.—Only half way until he would begin to come out again.

Business depression is like that dog—So Cheer Up—things are looking better than a few months ago. Some 25,000 men have been taken on in some of the larger American cities during the past week. This means Cheerio for Canada—business always reflects from across the line. Living is somewhat cheaper than a year ago. Our mild winter has helped many people. Now we are offering the public real bargains in High Grade Merchandise.

SOCIETY BRAND AMERICA'S BEST OVERCOATS in Montague, Chinchilla, Camel Hair, Trenches and Mottos. We are clearing all our coats at discount of **25%**

MEN'S FLANNEL SHIRTS—Some very inviting specials in Brown and Blue. Ladies who buy for men should use time **\$1.95** shirts. Regular \$2.48 for 3 shirts.

THE BEST VALUE IN MEN'S HOSIERY IN EDMONTON—All the best makes—Hanes, Hosiery, Regent and Wadley lines. The new "AUTOGAR" HOSE FOR MEN—No garters need to be worn. Reg. \$1.49. To introduce at **75c**

SLATER SHOES—New Spring line are being shown, priced from \$2.99 to \$18.99. Some very nice broken lines in Oxfords at **\$3.95**

Our store is full of very inviting merchandise of the better quality at Reduced Prices.

MAIL ORDERS PROMPTLY FILLED

Corner Jasper and 99th Street **Hart Bros.** "We sell for less—considering quality."

MORE ABOUT  
TODAY  
CONTINUED FROM PAGE ONE

er, the city's armories, large buildings, nearly stood empty and heated.  
Our civilization does fairly well in producing wealth, but it doesn't seem to know quite what to do when the machine breaks down unprofitably.  
As for the statement of one gentleman that the Red Cross can attempt to prevent difficulties, that is dangerous doctrine. The Red Cross couldn't attempt to even one difficulty, if not trouble about starts.  
In Arkansas, farmers went to the town of England and secured slaves demanding food for their children. They got it.  
In Newark, N.J., yesterday, a hundred unemployed men led by a so-called "Boss" marched on the city hall. Policemen's nightsticks dispersed them, with the aid of mounted police.  
Something more systematic is needed.  
The "depression" works impartially. Billie Beatty's "cries" are down for 1930, fewer Billies sold, and more fatal promises in New York took in during 1929, \$2,263,000 less than they took in the year before.

THE U. S. warns the negro Republic of Liberia that slavery would be abandoned. Investigation proves that high officials of the negro republic, including the vice-president, are engaged in the slave trade, and permit it.

This seems surprising, considering that Liberia was planned as a haven from slavery.  
But many of the United States best people north and south improved of slavery a little while ago, and can hardly blame the Liberians for having a little behind, especially as slavery is about their only source of profit.

A slave owner gave his slaves food and clothes to know him living, and had to worry about him when sick.  
Modern industrialists give the worker enough to keep him going, and need not worry about him when he's sick. In the eyes of Providence there may not be a great difference between bodily slavery and what specialists call "wage slavery."

WALL STREET is making a brave effort to be cheerful, like a child doing its eyes at sight of a striped stick of candy.  
Fishes are stronger, money is absolutely a drug on the market.  
The kind with which men speculate, "oil money," was lost yesterday at 1 per cent, and cheap money promises to lead a long time. On this occasion, probably, the U. S. federal reserve will not try to force up interest rates, and that ought to help business recovery.

PRESIDENT HOOVER, in an addressing address to the national automobile Chamber of Commerce, points out that the millions of Americans using automobiles are "not riding to the poorhouse."  
The President says in the Department of Commerce report 3,500,000 automobiles made and sold last year, besides accumulated stocks disposed of, and an increase of five per cent in the use of gasoline, as compared with "the highly optimistic" figures of 1929.  
Mr. Hoover's reminder that one hundred and one million Americans are being constructed every day in the world, offering new space to new cars and encouraging a 1931 model if you can, everyone needs two homes, one in which he sleeps, one in which he rides.

1929 COTTON CROP  
WASHINGTON, D.C., Jan. 9.—The 1929 world cotton crop was estimated Thursday by the department of agriculture at 26,000,000 bales of 50 pounds net as compared with 25,000,000 bales produced in the season beginning August 1, 1929.

**5 DAYS**

# SWEEPING

# CLEARANCE SALE

## OF Beatty ELECTRIC WASHERS

BROS. LIMITED

**5 DAYS**

## Most Sensational Offer Ever Made Here

No Value in Years to Come Will Equal This

**SALE STARTS  
SATURDAY  
JAN. 10TH**

# \$ ONLY 5 DOWN

**SMALL MONTHLY  
PAYMENT  
NO INTEREST**

## LOOK AT THESE GREAT BIG BARGAINS

### 20 Electric Washers to Clear at Unheard-of Prices

Small Down  
Payment  
\$1.00 Per Week

# \$15 \$20 \$25 \$30 \$35

Small Down  
Payment  
\$1.00 Per Week

Small Down Payment—Only \$1.00 Weekly—No Interest—3 Extras FREE

## We Are Going to Clear Every Washer Regardless of Profit—These Prices Are Far Below Cost

## Slightly Used Electric Washers and Demonstrators—All Fully Guaranteed

**\$75.00**  
WHITE CAP  
Like New—3 Extras

**\$110.00**  
COFFERTIN  
Beatty Bargain!

**\$45.00**  
WHITECAP  
Also \$55 and \$60

**\$119.00**  
BEATTY  
Selling \$65.00

**\$89.00**  
BEATTY  
Wonderful Value!

**\$129.00**  
BEATTY  
DEMONSTRATOR  
Same as New!

**\$45.00**  
CATARACT  
Originally \$200.00

**\$25.00**

## There Will Be a Rush—You Will Need to Hurry—Never Such an Offer Ever Given Before

**\$119.00**  
Brand New. Small Down Payment. No Interest

## USED VACUUM CLEANERS

All Makes including Hoover, Eureka, Vacuette, Etc.

Prices from \$10.00 to \$40.00 On Time

All Guaranteed No Interest GET YOURS EARLY

## SEE THE NEW BEATTY PORCELAIN TUB WASHER At This Sale \$99.00 Cash Other Washers From \$20.00 Up

# BEATTY WASHER STORE

Phone 21656      10319 JASPER AVENUE      Phone 25660







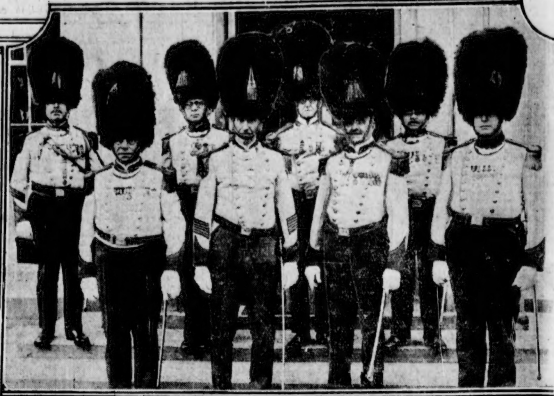
# Quake Wrecks Jap Resort • Ancient Cooler • Old Guard Falls In



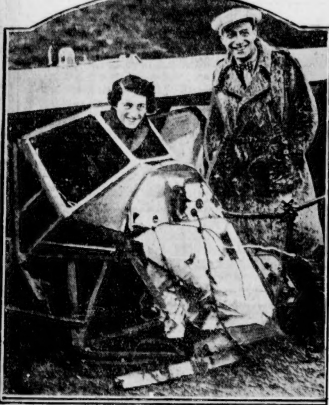
—Copyright 1939 by Pacific and Atlantic Photo Inc.  
Seventy-five were killed and much property damaged when an earthquake rocked Izu peninsula, Japan. General view of ruins at Nagasaki, once hot springs resort, is shown here



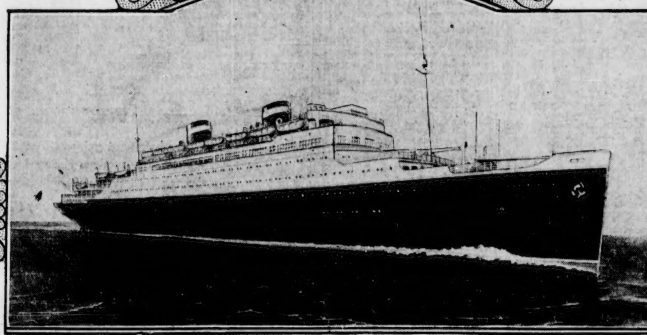
Old-world jail, Breendon-on-the-Hill, Leicestershire, at side of Birmingham - Nottingham Rd. Local council recently restored building; only one of its kind



Detail from Old Guard of city of New York called at White House to invite President Hoover to the Old Guard Ball. President Hoover has been elected an honorary member of the organization



When plane in which she and Flying Officer E. C. T. Edwards were flying on record attempt from London to Capetown, South Africa, crashed into sea off Belmonte Calabro, Italy, Miss Winifred Spooner swam ashore and brought aid to her co-pilot



Reconstructed picture of one of two first-class liners now under construction at Camden for United States lines, largest American passenger ships ever to be built in U.S.A.



No chance of this modern incubator failing. With capacity of more than 1,000 eggs, this new revolving incubator was one of features of Los Angeles poultry show



C. Sriramsulu of Bhimavaram, belonging to the toddy drawer cast, who took his seat in Madras legislative council recently, first time a toddy drawer has been appointed member of that council

AT LEFT—Mrs. Neva Frick Malaby and Charles W. Paddock, once known as world's fastest human, were married in home of bride's father, Pasadena, Calif., publisher. Paddock is now studying law and conducting sport column on newspaper



This young lady is on her way to Florida, enjoying a sun bath on boat deck of S.S. Chatham, sailing from Philadelphia for Miami



—Copyright 1939 by Pacific and Atlantic Photo Inc.  
Amazing confession of defalcations amounting to about \$8,000,000 in funds of Guaranty Building and Loan Association was allegedly made in Los Angeles by Gilbert H. Bessinger, secretary-manager of the association

AT RIGHT—New flying battleship, Blackburn Rolla-Royce Sydney, recently launched in England. Machine weighs more than 10 tons, and its three engines are capable of developing 1,500 horsepower, driving ship at speed of 120 miles an hour



Mrs. Frances Whitehead, widow of late Chas. N. Whitehead, former head of Missouri-Kansas-Texas railroad, who is now assistant to existing president



Herbert Putnam, librarian of United States Congress library, with curious fourteenth century volume containing poem by unknown Italian author as debate on prohibition



Los Angeles National Mid-Winter Dog Show placed 1,500 aristocratic canines on display. Here are two prize winners—Ceno von Nymphenburg, a Harlequin Great Dane, and Rosita, a tiny Mexican Chihuahua



An Australian Christmas pudding boiled by Australia House chef was delivered by special messenger to Princess Elizabeth. The parcel was decorated with Royal Stewart tartan



Charming striped tweed suit trimmed with seal fur at collar and elbows. Hat is of black felt and gloves and purse of black suede



## Hours Advised

# Object of Attack In Police Probe Strong in Denial

Refutes Charges of Intoxication and Eating  
City Food—Cross-examiner is  
Checked

Refuting allegations of improper  
conduct and drunkenness on the part  
of certain city police officers, a num-  
ber of witnesses took the stand at  
Thursday afternoon's session of the

**City's Contribution Will be in the Neighborhood of \$75,000**

A grant of 40 per cent of the total cost of constructing the 97 street abutments will be made from the federal government grant. The city's contribution will be in the neighborhood of \$75,000.

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[illegible]

The total cost of the subway, however, will be \$100 million, the city estimates. The city is the sole owner of the subway and the Canadian National Railway. On this basis the city's contribution to the project is \$50 million. The railway board's order will require the city of expense totaling in the neighborhood of \$50,000.

**W. Puchlik, Killed,  
Is Instantly Killed**

Instantly killed when part of the very roof fell on him on the city's new subway, the body of a man was found today in the wreckage of the roof of the new subway.

**Fail To Identify  
Any Of Suspects**

City police staged a parade of suspects today in an effort to identify the men who were believed to be responsible for the killing of a man on the city's new subway.

ing in the mine Thursday afternoon, Wicomy parish, 16415 street, where the city bus was waiting. McKinley's ambulance at noon Saturday. This is the second mine explosion occurring in this region, after workers injured to the back reef working in the Big Island Coal mine about a year ago, followed by years of age.

It was erroneously stated in Thursday's edition that Puchin was killed the Big Island mine.

Notation orders by Lt. Col. A. W. Rasmussen, M.A., commanding 2nd Edmund's Battalion, Price of the 1st Battalion.

[illegible]

**Billy Goldberg's QUIPS AND TIPS**  
**ELAINE OF EDMONTON SAYS**  
**WEATHER**

and his case set over one week.

Mr. Sharp charged with false pretenses by obtaining goods and cash to the value of \$1000 for womanizer, was granted an adjournment January 17.

The preliminary hearing of John E. McLaughlin, charged with the offense against a colored woman, proceeding.

.....

Mr. Mainford, facing a charge of carrying a concealed weapon, was arraigned out of evidence given in a divorce trial in 1924.

minary leaving before Magistrate George J. McLeod in city police custody Thursday afternoon. He was released for trial, bail being set at \$10,000.

\*\*\*\*\*

Arrested with perjury, Paul Rutak remained for trial when he was released for preliminary duty heading south Friday afternoon.

\*\*\*\*\*

E. Moore, charged with non-support, was remanded until March 10 for recognition of \$400 being owed. Moore, 34, was arrested Tuesday.

\*\*\*\*\*

**Large Cakes**  
**3 for 25c**

**Small Cakes**  
**6 for 25c**

**\*\*\*\*\***

**REMEMBER**  
**"DO YOU BELIEVE THAT**  
**SEVENTEEN MARRY FIRST"**

**C. Ingram, inspector of Aircraft** for Executive government, arrived in the city by plane Thursday morning, and registered at the MacKenzie. He is very optimistic regarding the progress made in the past year in Canada during the past year in Canada, stating that the present depression is not materially affecting the aircraft industry.

**La Parisienne**  
SINCE C. 1790  
REGISTERED DRUGGISTS  
10514 JASPER AVE. EDMONTON  
**PHONE 26374**  
Phone Us—We Deliver

**59 Swaps**  
(Continued)

**F**IVE PURN-BRED CILNGHILLA RAB-  
bits, adults, \$15.00, or small dmrts.  
room labls. Phone 27252. 16224-21

**W**HAT HAVE YOU TO TRADE?  
Full or part payment for New sea-

**W**ILL TRADE LARGE SHACK, CENTRAL, for car, good running condition, or sell for \$950.00. Genuine bargain. Call at 9882 Bridge Road. 16113-21

**W**ILL TRADE 4-SECTION NORTH COUNTRY for good Sedan and \$2000.00 cash. P. Ellingson, Velilla, Alta. 12021-21

**5-ROOM FULLY MODERN BUNGALOW** chicken ranch; will trade for business or sell. Box 130 Bulletin. 16290-21

**60 Livestock**

**SPOT CABN FOR HORSES, HARTER'S**  
Wagons, furniture, etc. Chas. Munfor  
Auctioneer, The Market Pl. 2554 St. Sals  
Tues., Thurs., Sat., 1 p.m. We sell cars  
M-191

**8 CHOICE HOLSTEIN COWS, FRESH**  
TB tested, and heavy producers. Ap  
ply Tom Hull, Hockyards, Edmonston, PI  
72343 or 71564. H-222

**No. 1 FRESH HOLSTEIN COWS -**  
Well bred, for sale or dry cows. A

**HOLLAND HORSE COLLAR** — GREAT WEST  
Feed and Sales Bldg., 10444 94 St.  
Ed. 3870. (Dan Presty, Prop.). C-154

**HOLLARS MADE, REPAIRED, ALTERED**  
Edmonton Horse Collar Factory, 1042  
94th Street, Edmonton. W-308

**60a Feed and Grain**

**61 Poultry and Supplies**  
**FEED THE BEST — IT ALWAYS PAYS**  
 Use Capital Laying Mash.  
 CAPITAL SEED AND POULTRY SUPPLY  
 10129 89 Street. Phone 21342. 232

**GOOD USED CARS**  
At Reasonable Prices.

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**EDMONTON MOTORS LTD**  
Chevrolet Dealers  
100 St. and 102 Ave. :: Phone 2191  
8-2346

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**65 Auto Service Directory**

**A**LEX M. GIBB, SPECIALIST IN MAG  
netos, generators, starting systems  
14243 88 St. Phone 77512. G-1345

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**ACCESSORIES AND PARTS**

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**USED PARTS FOR  
ALL CARS**

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**EDMONTON MOTORS LTD.**

10223 98 Street 11 Phone 21025 E-3111

**AUTO WRECKAGE LTD.**  
Phone 21042. 10240 97th St. 10240

**ROYAL AUTO WRECKERS**  
FROM cars and used parts Phone 24742  
10217 99 St., next Civic Bldg. 10240

**RADIATOR REPAIRING**

**EDMONTON AUTO RADIATOR WORKS**  
 Re-lacering, repairing. All work guaranteed. 95 St. & Jasper. Ph. 26519. 154x

**RADIATOR COVERS**  
 PROTECT YOUR RADIATOR  
 RADIATOR Covers made especially to order, finest material, best workmanship.  
**EDMONTON TENT & AWNING CO. Ltd.**  
 Phone 21764 : 10122 102 St. E-241x

**Professional**  
is a complete list of local  
Professional firms, alphabetic-  
for your convenience. They all  
you immediate, efficient and

**BUILDERS AND CONTRACTORS**  
E. LITCHFIELD  
DESIGNER AND BUILDER OF MOD-  
est Mansions. Ph. 82778. Estimates  
2876  
WYTHAM, O. H., GENERAL BUILD-  
er, Contractor, Shore Fronts, Flatboats  
Shop 12245 North St. Phone 28083. Res.  
4022. W-1024  
**CLEANING, PRESSING, DYEING**

**CHIROPRACTORS**

**DAVIDS, C. C., D.C., CHIROPRACTOR**  
 1011 So. 2nd St., Suite 2, Tampa, Fla. 33606

Flapper Fanny Says



Page GLADYS TAYLOR

home secretariat think that any





















# The Bulletin's Finance and Markets Departments

# GRAIN MARKETS FINANCE

# The Bulletin's Finance and Markets Departments

## Livestock

By the Dominion Livestock Branch  
EDMONTON STOCKYARDS, Jan. 9.—(Continued from page 18.)

There was a considerable change in the cattle market today, with prices moving in the direction of a decline. This was due to the fact that the market was not as strong as it had been in the previous days.

No material change in the prices of sheep and lambs was noted. The market was steady and unchanged with the close of yesterday.

Grade	Price
Choice	1.75 to 2.00
Prime	1.50 to 1.75
Good	1.25 to 1.50
Common	1.00 to 1.25
Low	.75 to 1.00
Very Low	.50 to .75
Wool	.10 to .15
Skinner's fee	.05 to .10
Feed	.10 to .15
Water	.05 to .10
Stable	.05 to .10
Transport	.05 to .10
Other	.05 to .10

**Wool and Hides**  
Wool—Choice, 1.75 to 2.00; Prime, 1.50 to 1.75; Good, 1.25 to 1.50; Common, 1.00 to 1.25; Low, .75 to 1.00; Very Low, .50 to .75.

**Butter and Eggs**  
Butter—Choice, 1.75 to 2.00; Prime, 1.50 to 1.75; Good, 1.25 to 1.50; Common, 1.00 to 1.25; Low, .75 to 1.00; Very Low, .50 to .75.

**Eggs**  
Eggs—Choice, 1.75 to 2.00; Prime, 1.50 to 1.75; Good, 1.25 to 1.50; Common, 1.00 to 1.25; Low, .75 to 1.00; Very Low, .50 to .75.

**Vancouver Oils**  
By N. David Grain Co. Ltd.  
Almond, 1.75 to 2.00; Pine, 1.50 to 1.75; Walnut, 1.25 to 1.50; Olive, 1.00 to 1.25; Sunflower, .75 to 1.00; Cottonseed, .50 to .75.

**Vancouver Mines**  
By N. David Grain Co. Ltd.  
Almond, 1.75 to 2.00; Pine, 1.50 to 1.75; Walnut, 1.25 to 1.50; Olive, 1.00 to 1.25; Sunflower, .75 to 1.00; Cottonseed, .50 to .75.

## Bank of Commerce Directors

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## ALBERTA FAIRS CONVENTION TO OPEN TUESDAY

Mayor Douglas and C. C. Batson to Welcome Delegates

At 10 o'clock Tuesday, January 13, Mayor J. M. Douglas and C. C. Batson, president of the Edmonton Exhibition association, will welcome the delegates to the twenty-third annual convention of the Alberta Agricultural Fair Association.

The main address in the afternoon will be given by Prof. J. P. Macdonald, University of Alberta, who will discuss the importance of agriculture in the province.

Delegates will gather at the afternoon session on the first day, which opens at 9 a.m. The program of the convention will be held at the Edmonton Exhibition grounds.

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## Passed Stop Sign And Crashed Auto

Plowing for a stop sign at 100 street and 100 street while driving south, according to the coroner's inquest, the driver of the car crashed into the side of a car driven by Percy Smith.

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## 2ND SESSION SASK. HOUSE NOW SITTING

Formal Opening of Parliament at Regina Thursday Afternoon

At 2 o'clock Thursday, Jan. 9—Honorable Mr. J. H. Ross, speaker of the Saskatchewan legislature, presided at the formal opening of the twenty-third session of the Saskatchewan legislature.

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## City Poultry Show Drawing Big Entry

Large number of entries for the poultry show, which opens in the market square, which opens in the market square.

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## REAL ESTATE INSURANCE WEBER BROS. AGENCIES LIMITED PHONE 23461 EDMONTON (CREDIT BUILDING)

On City Homes at Current Interest Rates

On City Homes at Current Interest Rates

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On City Homes at Current Interest Rates

On City Homes at Current Interest Rates

On City Homes at Current Interest Rates

On City Homes at Current Interest Rates

## Batonia The Badge of Reliability

Extraordinary Values! Women's First Quality Muskrat Coats, Sale Priced

Unusually Generous Savings on These Lovely Garments

Costs with an air of elegance at an economy pricing! The dark-toned skins are of exceptional beauty—glossy, richly marked and so soft that it's a joy to run the hands over them! Straight line or semi-fitted models with deep cuffs and graceful shawl collars. The linings are silk crepe or satin. Sizes 14 to 46. Regular \$157.50, \$159.00 and \$195.00. SALE PRICED

Deferred Payment Plans are available at an equitable extra charge on all Women's Fur Coats priced at \$100.00 and over, and on Muskrat and Electric Seal Coats priced at \$50.00 and over.

Rayon Pyjamas and Gowns

Rayon lingerie with extra touches of prettiness that make it look decidedly higher priced—some trimly tailored, others with trimmings of delicate lace. The rayon fabric is soft and fine as silk. Sizes small, medium and large. Ordinarily \$1.49. SALE PRICED.

Reduced 'Kerchiefs

Women's Shoes, Smart Styles

## EATON'S ANNUAL SALE

Store Hours: 8:30 a.m. to 5:30 p.m. Daily—Except Wednesday, 8:30 a.m. to 1 p.m.

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Reduced 'Kerchiefs

Women's Shoes, Smart Styles

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**Eaton's**  
The  
Badge of  
Reliability

# EATON'S JANUARY SALES

Store Hours: 8:30 a.m. to 5:30 p.m. Daily—Except Wednesday, 8:30 a.m. to 1 p.m.

To Call  
EATON'S  
Dial 9-1-2-0

## Saturday's Stirring News of Value Achievements in Wanted Goods

### Men's Work Pants

#### Two Popular Weights

A special purchase enables us to offer a good grade, hard-wearing mole-skin pant at an unusually low pricing.

Well tailored and finished with five pockets, belt loops and cuffed bottoms. Also, cotton worsted pants in a neat striped pattern—brown shade, finished with the usual complement of pockets and cuffed or plain bottoms. Size 36 to 44, but not all sizes in each material. **SALE PRICED, PAIR.**

**\$1.89**

—Main Floor

### Tire and Tube

A guarantee for 15,000 miles in all kinds of weather. That's what the makers think of these tires.

Heavy duty "Road Grubber" in the 28x4 1/2 size—**73c**  
4 tires. **—Downstairs**

### Boys' Kip Leather Boots

BOYS' black kid boots with soles of sturdy, long-wearing Penco. Just the thing to satisfy the tastes of thrifty parents and particular boys.

In dull black leather that is comfortable to wear, good-looking and easy to maintain. **SALE PRICED, PAIR** ..... **\$1.85**

### Men's Black Overshoes

JUST the time to invest in a pair of sturdy overshoes that will save you much in shoe leather and in comfort. These are remarkably low in price, too, for such quality. The soles are of heavy black canvas, with a lining of downy fiber. The soles are of thick rubber. Size 6 to 11. Best to shop early. **SALE PRICED, PAIR** ..... **\$1.59**

—Main Floor

### Leader Value! Men's Wool Worsted Suits

SMARTLY tailored suits of a good quality of worsted in a splendid range of colorings and patterns. Featured in the grouping are light and dark pin-checks, over-checks too, and blue and black pin-stripes.

All the suits show fine tailoring and minute care as to finishing in every detail of styling and workmanship. Two- and three-button single-breasted styles. **SALE PRICED** ..... **\$15.95**

### Three Groups of Men's "Britannia" Combinations

THREE outstanding lines in this fine "Britannia" are clearing at the Store-Opening Hour, Saturday. Early shoppers alone will be assured of complete choice!

**Group I** Pure wool cashmere in the natural color. Closed crock and fast-locker seams. Sizes 36 to 44. **SALE PRICED** ..... **\$2.95**

**Group II** Pure wool cashmere in the same style and finish. Superior quality. A cream color. Size 36 to 44. **SALE PRICED** ..... **\$3.50**

**Group III** Pure wool in the heavier ribbed knit. Closed crock, reinforced seams and double threads at points of strain. Size 36 to 44. **SALE PRICED** ..... **\$3.95**

### Heavy Pullover Sweaters for Men

A MONEY-SAVING opportunity for the man needing a heavy sweater for out-door work or for sports wear.

Pullover style with roll neck, double knit of heavy yarn in a ribbed stitch. Elastic close-fitting collar and cuffs. Grey heather shade only. Size 36 to 44. **SALE PRICED** ..... **\$1.49**

### Special! Sturdy Pullovers for Boys

Ordinarily They Would Be \$1.50 — Low-Priced for the Sale

SELDOM indeed that mothers are able to purchase pullovers like these at such a remarkably low pricing. For lads of 6 to 16, at school or outdoors, they are just the thing.

Robe and neck and point collared in the greatest variety of every-day colors, including navy with red, or the popular heather shades. All are knit in a ribbed stitch with tight-fitting collars and cuffs. Size 6 to 16 years. **SALE PRICED** ..... **79c**

### Special! Men's Serviceable Footwear, Low Priced

Boots and Oxfords for the Particular Man

Many Styles and Leathers

A large variety of models to choose from in this collection of men's boots and Oxfords. It is a pair of patent oxfords, a pair of stout brown boots, a pair of every-day oxfords, that you need? You are sure to find it—all this amazing low pricing—in this Sale Group. Shop early for best selection. **SALE PRICED, PAIR** ..... **\$3.95**

Size 6 to 11, but not in every style. **—Main Floor**

### BASEMENT BARGAIN SECTION

BOYS' COAT SWEEPERS—Heavy knit in blue, brown, wine and all the popular color combinations. Size 6 to 14 years. **BASEMENT BARGAIN SECTION** ..... **\$1.49**

CHILDREN'S PULLOVER SWEATERS—Soft, cozy sweaters—in a good assortment of colors. Size 4 to 8 years. **BASEMENT BARGAIN SECTION** ..... **69c**

MEN'S COAT SWEATERS—Smart and practical sweaters for girls. In a variety of attractive shades. Size 4 to 12 years. **BASEMENT BARGAIN SECTION** ..... **98c**

—No Mail Orders

—No Delivery

## A Spectacular Selling of High Class Radios for Early Shoppers Saturday

Here is an offering in radios, the like of which we confidently believe has never before been offered to the public. Every instrument is in perfect condition, and accompanied by the EATON guarantee. Complete with tubes and batteries, each in its handsome case, they are offered at these amazingly low prices,—installed to your aerial.

### FOUR MINERVA BATTERY RADIOS

Console Type Radios, 6 Tubes. Complete with Tubes and Batteries

—Available on Deferred Payments at an Equitable Extra Charge.

**\$79.00**

### THREE SPECIAL CLEARANCES

Splitdorf Console, 6-Tube; Sheridan Console, 7-Tube;

Marconi Console, 10-Tube

**\$99.00**

—Second Floor

### Don't Miss These Hardware Values—

#### Housewares and Tools for a Man's Work Bench



**Ratchet Screw Drivers**—Sturdy with made steel screw driver with right and left-hand handles. Complete with two bits. Regular \$1.25. **SALE PRICED** ..... **98c**

**Cylinder Night Latch**—An English lock, complete with three keys and instructions for installing. **SALE PRICED** ..... **\$1.29**

**Amazing Value! Kitchen Range**

The New "Elgin" Models

STEEL ranges modelled after and combining all the best features of the ranges we have offered in our previous sales,—and at a pricing even lower.

Trimmed with snowy white enamel—gleaming nickel-plated mountings. Complete with everything, low 100c, and so on. Ordinarily much higher in price. **SALE PRICED** ..... **\$40.75**

—Available on Deferred Payment Terms at an Equitable Extra Charge.

### Driving the Dollar Into Hiding

That's what many would do—with vague fears that destroy confidence and inspire distrust. It's no time for timorous economizing or for paralyzing parsimony. Needs now are as great as they were a year ago—with the wage earner setting the pace in creating demand.

It's a time, however, for greater price benefits to be passed on to the consumer—whose earnings determine the extent of his buying power. With increased value for the dollar spent, more business will result, production increase, with consequent lessening of unemployment. It's the open road to stability and prosperity—and 1931's opportunity.

Back of This Page  
Another Eaton Announcement

### We Will Re-cover Your Comforter

For An Exceedingly Low Price

If your comforters are beginning to appear shabby and much worn, now is the time and this is the place to have them re-covered at the lowest possible price.

They will be made plain or patterned exactly as you prefer—we choose your pattern and color from our wide assortment of down-proof materials, and your comforter will be called for and delivered.

To make only—**PLAIN STYLE** ..... **\$2.50**

To make only—**PATTERNED** ..... **\$2.95**

To make only—**EATON'S PATENT** ..... **69c**

—Second Floor

### Cable Couch and Mattress

Low Priced for the Sale

Couches constructed strong single iron frame with reinforced, non-sagging cable fabric. Centers support d with two rows of coil springs. Covered cotton layer-built mattress, covered with a good grade velveteen. Rolled edge and valance. Three colors. **SALE PRICED, COMPLETE** ..... **\$11.25**

—Third Floor

## Fresh Fruits and Vegetables

PROMPT DELIVERY, DIAL 9-1-2-4-3

### CALIFORNIA NAVEL ORANGES

25¢ Sweet Juicy Oranges. Good size.

Saturday Special, Dozen

**29c**

### Florida Fancy Grapefruit,

Indian River 8½" Special, 2 for 25¢

### B. C. Onions

Worcestershire grade, round stock Special, 8 lbs. 25¢

### Florida Fancy Oranges

Special, Doz. 39c

### Cooking Apples

6 lbs. 25¢

### Winter Banana Apples

Cve grade, wrapped—Spiralid Baker

Case, \$1.95

### Wagner Apples

Crates, \$1.35

### Cauliflower

Each 20c, 25¢ & 30c

### Head Lettuce

Large crisp heads 2 for 25c

### Celery

Well bleached and crisp 2 lbs. 23c

## Fresh and Cooked Meats

PROMPT DELIVERY, DIAL 9-1-2-5-4

### Choice Loins Pork

Whole or half Special, 1b 19c

### Prime Shoulder Roast Beef

Special, 1b 13c

### Choice Legs Spring Lamb

Special, 1b 25c

### Prime Rolled Rib Roast Beef

Special, 1b 28c

### Extra Special on Lard

Any brand in stock. 2 lb. tin, 25¢; 5 lb. tin, 50¢

### 20 lb. Fat, \$3.50

### Choice Back Bacon

Special, 1b 35c

## EATON GROCETERIA

2101-2103-2105-2107-2109-2111-2113-2115-2117-2119-2121-2123-2125-2127-2129-2131-2133-2135-2137-2139-2141-2143-2145-2147-2149-2151-2153-2155-2157-2159-2161-2163-2165-2167-2169-2171-2173-2175-2177-2179-2181-2183-2185-2187-2189-2191-2193-2195-2197-2199-2201-2203-2205-2207-2209-2211-2213-2215-2217-2219-2221-2223-2225-2227-2229-2231-2233-2235-2237-2239-2241-2243-2245-2247-2249-2251-2253-2255-2257-2259-2261-2263-2265-2267-2269-2271-2273-2275-2277-2279-2281-2283-2285-2287-2289-2291-2293-2295-2297-2299-2301-2303-2305-2307-2309-2311-2313-2315-2317-2319-2321-2323-2325-2327-2329-2331-2333-2335-2337-2339-2341-2343-2345-2347-2349-2351-2353-2355-2357-2359-2361-2363-2365-2367-2369-2371-2373-2375-2377-2379-2381-2383-2385-2387-2389-2391-2393-2395-2397-2399-2401-2403-2405-2407-2409-2411-2413-2415-2417-2419-2421-2423-2425-2427-2429-2431-2433-2435-2437-2439-2441-2443-2445-2447-2449-2451-2453-2455-2457-2459-2461-2463-2465-2467-2469-2471-2473-2475-2477-2479-2481-2483-2485-2487-2489-2491-2493-2495-2497-2499-2501-2503-2505-2507-2509-2511-2513-2515-2517-2519-2521-2523-2525-2527-2529-2531-2533-2535-2537-2539-2541-2543-2545-2547-2549-2551-2553-2555-2557-2559-2561-2563-2565-2567-2569-2571-2573-2575-2577-2579-2581-2583-2585-2587-2589-2591-2593-2595-2597-2599-2601-2603-2605-2607-2609-2611-2613-2615-2617-2619-2621-2623-2625-2627-2629-2631-2633-2635-2637-2639-2641-2643-2645-2647-2649-2651-2653-2655-2657-2659-2661-2663-2665-2667-2669-2671-2673-2675-2677-2679-2681-2683-2685-2687-2689-2691-2693-2695-2697-2699-2701-2703-2705-2707-2709-2711-2713-2715-2717-2719-2721-2723-2725-2727-2729-2731-2733-2735-2737-2739-2741-2743-2745-2747-2749-2751-2753-2755-2757-2759-2761-2763-2765-2767-2769-2771-2773-2775-2777-2779-2781-2783-2785-2787-2789-2791-2793-2795-2797-2799-2801-2803-2805-2807-2809-2811-2813-2815-2817-2819-2821-2823-2825-2827-2829-2831-2833-2835-2837-2839-2841-2843-2845-2847-2849-2851-2853-2855-2857-2859-2861-2863-2865-2867-2869-2871-2873-2875-2877-2879-2881-2883-2885-2887-2889-2891-2893-2895-2897-2899-2901-2903-2905-2907-2909-2911-2913-2915-2917-2919-2921-2923-2925-2927-2929-2931-2933-2935-2937-2939-2941-2943-2945-2947-2949-2951-2953-2955-2957-2959-2961-2963-2965-2967-2969-2971-2973-2975-2977-2979-2981-2983-2985-2987-2989-2991-2993-2995-2997-2999-3001-3003-3005-3007-3009-3011-3013-3015-3017-3019-3021-3023-3025-3027-3029-3031-3033-3035-3037-3039-3041-3043-3045-3047-3049-3051-3053-3055-3057-3059-3061-3063-3065-3067-3069-3071-3073-3075-3077-3079-3081-3083-3085-3087-3089-3091-3093-3095-3097-3099-3101-3103-3105-3107-3109-3111-3113-3115-3117-3119-3121-3123-3125-3127-3129-3131-3133-3135-3137-3139-3141-3143-3145-3147-3149-3151-3153-3155-3157-3159-3161-3163-3165-3167-3169-3171-3173-3175-3177-3179-3181-3183-3185-3187-3189-3191-3193-3195-3197-3199-3201-3203-3205-3207-3209-3211-3213-3215-3217-3219-3221-3223-3225-3227-3229-3231-3233-3235-3237-3239-3241-3243-3245-3247-3249-3251-3253-3255-3257-3259-3261-3263-3265-3267-3269-3271-3273-3275-3277-3279-3281-3283-3285-3287-3289-3291-3293-3295-3297-3299-3301-3303-3305-3307-3309-3311-3313-3315-3317-3319-3321-3323-3325-3327-3329-3331-3333-3335-3337-3339-3341-3343-3345-3347-3349-3351-3353-3355-3357-3359-3361-3363-3365-3367-3369-3371-3373-3375-3377-3379-3381-3383-3385-3387-3389-3391-3393-3395-3397-3399-3401-3403-3405-3407-3409-3411-3413-3415-3417-3419-3421-3423-3425-3427-3429-3431-3433-3435-3437-3439-3441-3443-3445-3447-3449-3451-3453-3455-3457-3459-3461-3463-3465-3467-3469-3471-3473-3475-3477-3479-3481-3483-3485-3487-3489-3491-3493-3495-3497-3499-3501-3503-3505-3507-3509-3511-3513-3515-3517-3519-3521-3523-3525-3527-3529-3531-3533-3535-3537-3539-3541-3543-3545-3547-3549-3551-3553-3555-3557-3559-3561-3563-3565-3567-3569-3571-3573-3575-3577-3579-3581-3583-3585-3587-3589-3591-3593-3595-3597-3599-3601-3603-3605-3607-3609-3611-3613-3615-3617-3619-3621-3623-3625-3627-3629-3631-3633-3635-3637-3639-3641-3643-3645-3647-3649-3651-3653-3655-3657-3659-3661-3663-3665-3667-3669-3671-3673-3675-3677-3679-3681-3683-3685-3687-3689-3691-3693-3695-3697-3699-3701-3703-3705-3707-3709-3711-3713-3715-3717-3719-3721-3723-3725-3727-3729-3731-3733-3735-3737-3739-3741-3743-3745-3747-3749-3751-3753-3755-3757-3759-3761-3763-3765-3767-3769-3771-3773-3775-3777-3779-3781-3783-3785-3787-3789-3791-3793-3795-3797-3799-3801-3803-3805-3807-3809-3811-3813-3815-3817-3819-3821-3823-3825-3827-3829-3831-3833-3835-3837-3839-3841-3843-3845-3847-3849-3851-3853-3855-3857-3859-3861-3863-3865-3867-3869-3871-3873-3875-3877-3879-3881-3883-3885-3887-3889-3891-3893-3895-3897-3899-3901-3903-3905-3907-3909-3911-3913-3915-3917-3919-3921-3923-3925-3927-3929-3931-3933-3935-3937-3939-3941-3943-3945-3947-3949-3951-3953-3955-3957-3959-3961-3963-3965-3967-3969-3971-3973-3975-3977-3979-3981-3983-3985-3987-3989-3991-3993-3995-3997-3999-4001-4003-4005-4007-4009-4011-4013-4015-4017-4019-4021-4023-4025-4027-4029-4031-4033-4035-4037-4039-4041-4043-4045-4047-4049-4051-4053-4055-4057-4059-4061-4063-4065-4067-4069-4071-4073-4075-4077-4079-4081-4083-4085-4087-4089-4091-4093-4095-4097-4099-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